



Entrepreneurship Cell,
Room No. 102/1,
New SAC,
IIT Kanpur.

Technopro

E-Cell in association with Takneek presents you Technopro to give you a taste of Entrepreneurship.

Problem Statement

The concept of this event is to thoroughly brainstorm on the innovation that can be applied to the already given problem statements of Takneek for various events and come up with a business plan to commercialize it.

The solutions of various problem statements of other events of Takneek have huge scope for modification and implementation to the real world. Students have to convert the problem statements of other Takneek events into a business plan with added innovations and submit it.

Judging Criteria:

- 1) Innovation has maximum points. So put on your thinking caps!
- 2) Presentation of the business plan is vital for the success of any venture. Substantial points have been allotted for presentation as well.
- 3) The decision of the judging panel shall be final and binding.

Rules and Regulations

1. Each pool has to convert any 3-problem statements of Takneek into Business Plan.
2. Out of 3 entries best 2 will give presentation to the judges.
3. There is no restriction on the number of participating members i.e. even the whole pool can participate but presentation will before judges will be given by maximum of 4.
4. Entries need to be submitted at gprash@iitk.ac.in by 1st September, 12' noon.
5. Presentations will take place on 2nd September. Presentation should be 15 min long and it will be followed by 5 min Q/A session.
6. Venue and time of presentation will be intimated later.

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