

Takneek Blogging Contest

Rules :

- This is a pool event.
- The Pool Captain of each pool needs to create a Blog on any blogging site before 26th August 2012.
A few such sites are:
 - Blogspot www.blogspot.com
 - Tumblr www.tumblr.com
 - Wordpress www.wordpress.com
- All pool captains need to email their blog URL to science.creativity.iitk@gmail.com by 23:59 hrs 26th August 2012.
- All those who are interested in participating can contact their pool captain to get the username and password of the blog in order to update it.
- Pools submitting their blogs with less than 6 posts at the end of the contest are disqualified and will not be awarded any points.

About the competition:

This competition is aimed at sensing the Takneek spirit in each pool. Each pool maintains a blog which it updates everyday starting 27 August 2012. People participating in Takneek can blog their preparation experience, event experience, feelings, memorable photographs, videos, the light side or dark side of Takneek, etc. All blog posts should be related to Takneek. The blog should be regularly updated.

The judging criteria will be as follows:

Suitable title of the Blog	:	10%
Regular Updation of Blog or How frequent are your blog posts	:	25%
Content Quality of Blog Posts	:	45%
Blog Theme/Design/Aesthetics	:	20%
		100%